



Theater for the New City, Crystal Field, Executive Director presents

**Artist Application Agreement
for TNC's Art Loisaída Foundation's
"PERSEVERE"**

Dear Artist:

Theater for the New City (TNC) is pleased to announce, it is mounting a Multidisciplinary Arts exhibit "PERSEVERE" curated by Carolyn Ratcliffe and juried by Art Loisaída Foundation (ALF) from November 3, 2025 – January 4, 2026.

To participate, you have to agree with these requirements:

1. Exhibit is open to artists who live and/or work in the East Village/Lower East Side. Painters, photographers, sculptors, mixed media, print makers, etc. are invited to submit work.
2. Exhibit will be juried by the ALF board, all of whom are artists. We reserve the right to make the selection based on the quality of the work.
3. Hold TNC and any of the exhibit organizers blameless in the unlikely event of theft, damage or loss of your work.
4. TNC takes a 20% commission of the purchase price of any work sold while exhibited at the TNC gallery.
5. TNC and ALF may retain, reproduce or otherwise use the color images of your work that you submitted in connection with its promotional, educational, historical record keeping or any other activities in furtherance of its missions.
6. Curator makes all final decisions with placement and hanging of work.
No work is to be hung without the approval of Carolyn Ratcliffe, Curator.
7. **You have to participate** in hanging and taking down your work. Please help us put it up and take it down together. Exhibit organizers will have some tools and supplies to facilitate.
8. You are expected to contribute food or drink such as wine, olives, cheese, crackers, bread, cookies, fruit, water etc. to the opening reception whether you can attend or not. Please make arrangements with Carolyn.
9. **Works must have the Title, Medium, Dimensions, and Price.** Each piece should be in JPEG format, sized 2000 pixels with the correct title. Work will not be accepted without those images attached.
10. Artist Statement: Provide a written description that explains your work, intentions, and the context of your art. It helps viewers understand the meaning behind the artwork and the artist's creative process.

ARTIST AGREEMENT "PERSEVERE": EXHIBIT AT THEATER FOR THE NEW CITY

- * OCTOBER 22 – Deadline for submissions by 5 PM.
- * OCTOBER 24 – You will be notified by email if your work is accepted.
- * NOVEMBER 3 – Work needs to be delivered to TNC by 12 Noon to be put up.
- * TBA – Opening/Closing Reception from 5-8 PM.
- * JANUARY 11 – You have to pick up your work when the exhibit is finished.

Works information and Artist Statement should be typed on a separate document or sent through email. Please print, sign, scan and submit this application as a completed PDF.

Email to Carolyn Ratcliffe, Curator, nymagnolia@gmail.com

Name: _____

Phone #: _____

Email: _____

Date: _____

Signature: _____

The signing of this agreement verifies that you have fully read and agreed to the rules and requirements of this application.

Signature of Curator: _____

Carolyn Ratcliffe, Curator - Phone # 347-458-8940

Email: nymagnolia@gmail.com

URL <https://www.theaterforthenewcity.net>, <https://artistasdeloisaida.org>

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